

modapiel.

Profile



More than **30 YEARS** in business with
full respect and **SOCIAL RESPONSABILITY**

Parent private company
Offices: Mexico, USA and Canada
Production: Mexico, China and India

OUR VALUES: **RESPECT • RESPONSABILITY • RECIPROCITY**

History



Confecciones Moda Piel (CMP) was created by current owner Engineer Mauricio Orozco in 1990. The company started with only four sewing machines and five employees, always with the vision of making distinguished products of the highest quality in order to be sold to major brands. In 1991 Confecciones Moda Piel obtained its first order from the retail chain ROBERT´S.

Following on from this major development, the company expanded its market and in 1995 succeeded in selling to Mexico's number one department store, El Palacio de Hierro.

By 1998 the company was a major supplier to large chains and department stores in Mexico such as: Liverpool, JC Penney®, Sears®, Michel Domit, Scappino®, Florsheim®, Coppel, and C&A ® amongst others.

In the year 2000 the company opened its first international office located in Tianjin, China and in 2001 the market trends research and purchasing office was opened in Solofra, Italy. In 2002 we obtained recognition as a leading company in Mexican leatherwear from the Economic European Community.

Later, in 2003 we became the first Mexican supplier of leather jackets for the company Harley-Davidson. In 2003 moved into the business of Brand Licenses and signed its first contracts with the international brands Guy Laroche and Halston.

In 2004 Confecciones Moda Piel received the state prize for exports and in the same year the Mexican President Vicente Fox Quezada awarded Engineer Mauricio Orozco the prestigious "International Businessman of the Year" award.

History



In 2006, CMP became the first Mexican company to sign a direct license as the exclusive manufacturer of the Levi's® and Dockers® brands.

In 2008 we expanded our portfolio of international licenses by subscribing to Disney®.

In 2010 we became the leading Dockers® distributor in Mexico for the following categories: socks, underwear, Loungewear, sweaters, scarves, gloves and hats.

In 2014 we incorporated the distribution of Levi's® Headwear, Underwear and Socks into our portfolio.

In 2015 we signed the Perry Ellis® brand Outerwear License for Mexico.

In 2016 we added the distribution of Dickies® Socks to our portfolio.

In 2017 we signed:

- Mustang® brand Outerwear License for Mexico and USA with Ford Motor Company®.
- The first Leather Outerwear License in the history of The Frye Company for Mexico, Canada and the United States.
- Kenneth Cole® Outerwear License for Mexico, REACTION Kenneth Cole® and UNLISTED to Kenneth Cole Production®.
- In addition, the company opens the sales office in the city of Toronto Canada and New York City in the USA.



Experice

Product categories manufactured: **Apparel.**

Product categories distributed:

> Outerwear	> Swimwear
> Footwear	> Loungewear
> Apparel	> Sweaters
> Accessories	> Sport Coats
> Activewear	> Scarves
> Hosiery	> Gloves and
> Underwear	> Hats.

MODA PIEL – WAS THE EXCLUSIVE MASTER DISTRIBUTOR FOR MANY OF THESE CATEGORIES IN MEXICO FOR MORE THAN 10 YEARS FOR **DOCKERS** BRAND.

LICENSED BRANDS:

- › Dockers
- › Levi's
- › Cole Haan
- › Frye
- › Nine West
- › Perry Ellis
- › Lee
- › Wrangler
- › Ford Mustang
- › Dickies
- › Disney
- › Ecko
- › Lamborghini

PRIVATE LABELS:

- › JBE
- › That's It
- › Elemento UOMO (Liverpool)
- › Bruno Magnani (Sears)
- › J.Opus (Sears)
- › Alex & Ivy (Sears)
- › WEEKEND (Suburbia)
- › Non Stop (Suburbia)
- › Refill (Coppel)

FULL PACKAGE MANUFACTURED BRANDS INCLUDING DESIGN:

- › Harley Davidson
- › Elizabeth & James
- › Kenneth Cole
- › Thursday Boots
- › Florsheim
- › Chap's
- › Ralph Lauren
- › Pepe Jeans
- › Nickelodeon
- › PVH
- › Tombstone

BRANDS OWNED:

- › Maurizio
- › Mazzoni
- › Moose
- › Home Office

Actual Brands



MEXICAN customers



USA customers



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