



The Art of México

# Grupo Castillo

Dolores Hidalgo, Cuna de la Independencia Nacional  
Guanajuato, México.



## CONTENTS

**03**

WHO WE ARE?

**06**

REWARDS

**08**

ITEMS

**10**

PRODUCTION CAPACITY

**11**

CUSTOMERS

**13**

EXPORTS

**16**

PARTNERS



# Who we are?

A group of companies dedicated to the manufacture, marketing and export of decorative figurines and planters of talavera ceramics.



Artistas y  
Pintores  
de México



Grupo Castillo is formed by 100% Mexican companies that were born in Dolores Hidalgo, C.I.N Guanajuato, Mexico.

Talavera Castillo S.A de C.V. founded in 1998.

Arte Bicentenario S.A de C.V. founded in 2009.

Artistas y Pintores de Mexico S.A de C.V. founded in 2012.

Our companies Talavera Castillo & Arte Bicentenario are registered by IMPI in Mexico and are also registered in the United States of America.

Our company Artistas y Pintores de Mexico is in the process of registration.

## Mission

To maintain the roots of our artisan culture, creating and designing innovative pieces, constantly improving the quality, to achieve the best artistic pieces of our products to the demands of our customers.

## Vission

To be a strengthened and leading company in the national and international market, entering new markets with the constant strengthening and growth in order to offer products that meet the needs of the consumer.

## General objective

To position ourselves in new markets satisfying the demands required in this, growing and constantly improving the skills and techniques of our organization.



## Social Responsibility

Grupo Castillo is committed to the quality of its products as well as social responsibility, as we believe it is a means to achieve sustainability.

The adoption of key principles of social responsibility, such as accountability and transparency, as we believe it is the path to follow to achieve the success of the company.

For us, this responsibility implies ensuring compliance with the rights of all our workers, maintaining optimal and safe working conditions, always in the interest of health and safety, and of course, also taking care of the environment. This is summarized in compliance with national and international labor and environmental laws and official Mexican standards.





# Awards

**01**

Premio Estatal al mérito  
Exportador Talavera Castillo, S.A.  
de C.V. 2001

**02**

Premio Estatal al mérito  
Exportador Talavera Castillo, S.A.  
de C.V. 2008

**03**

Premio Estatal al mérito  
Exportador Arte Bicentenario, S.A.  
de C.V. 2012

**04**

Premio Estatal al mérito  
Exportador Arte Bicentenario, S.A.  
de C.V. 2016

**05**

Premio Nacional de Exportación  
Arte Bicentenario, S.A de C.V. 2016

# What is talavera?

It is a product of Art, exclusive of Mexico; whose characteristics are derived from the geographical environment of the region, as well as the human technique applied by its artisans, generating pieces with unique features worldwide.

The tradition of making majolica pottery in Dolores Hidalgo, Guanajuato, is attributed to the priest Don Miguel Hidalgo y Costilla, “El Padre de la Patria”.

It can be said that this technique is an art of the Italian Renaissance that survives to this day.



# PRODUCT LINE



## PLANTER

Our flagship line, which accounts for 75% of our annual production and in which we are experts in innovating in the development of new forms of pots.



## DECORATION

Complementing the home, we have developed some items that can be used to decorate different parts of the home, either inside the house or in the garden.



## STATUARY ANIMALS

This line of products can be said to cover gardening and decoration as you can find some pots in the shape of animals or simply the statuette of an animal to decorate any space.

# JARDINERIA



Grupo Castillo

*From México*

# Production capacity

We have an installed production capacity of 50,000 pieces per month.

Currently we have a monthly production sold of 30,000 units.

All this is possible thanks to a work team made up of 118 people that together make Grupo Castillo meet its objectives and goals. This in conjunction with the work of man and machines that allow us to work with this production.

We currently have the support of maquiladoras in the region, about 11 workshops.



# Customers

Thanks to our commitment, the quality of our products and keeping abreast of current design and color issues; we are proud to collaborate with our main customers such as:



WILLIAMS  
SONOMA

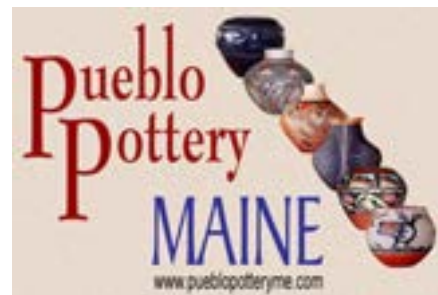
Walmart 

  
angenehm anders  
[www.landi.ch](http://www.landi.ch)

  
LOWE'S®

  
trendspot inc.

  
Intercoop  
House & Garden

  
Pueblo Pottery  
MAINE  
[www.pueblopottery.com](http://www.pueblopottery.com)

  
Pötschke  
Ambiente

  
ARTE  
BICENTENARIO

  
Castillo  
TALAVERA

Artistas  
Pintores  
de México



# Exports

Grupo Castillo has exported to different parts of the world bringing the art and history of Mexico in each piece of talavera.

Since we export 95% of our production, among the countries that stand out are:

- United States of America
- United Kingdom
- Australia
- Switzerland



## Benefits of Exporting

- Your company develops and matures at a faster rate than your local competition, thus positioning you in a more competitive position, generating a faster reaction to the markets.
- Your company generates more discipline.

# Countries to which we export

UNITED STATES OF AMERICA



SWITZERLAND



CANADA



GERMANY



AUSTRALIA



NEW ZEALAND



COLOMBIA

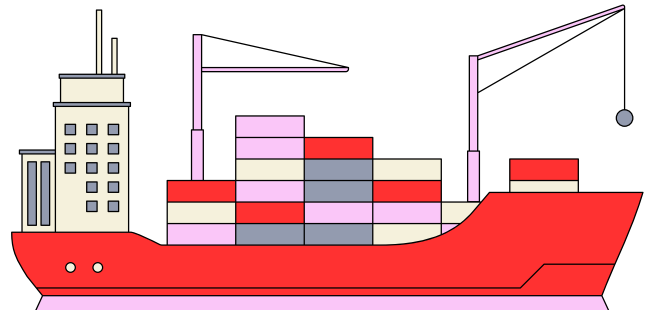
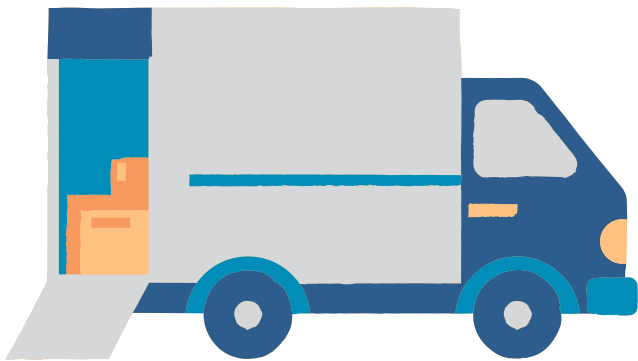




## MEANS OF TRANSPORTATION

As an exporting company, Grupo Castillo works hand in hand with transportation companies to guarantee that your goods arrive safely to their destination by land, sea or air.

Grupo Castillo brings you the art of Mexico to your destination.



# Partners

**Lic. Rocio Castillo Valdez**

*General Manager*

**Antonio Castillo Valdez**

*General Manager*

**José Castillo Valdez**

*Production Manager*

**Juan Francisco Mejía**

*Production Manager*

**C.P. Victor Hugo del Portal**

*Account Manager*

**C.P. Beatriz Ramírez Salazar**

*Account Manager*

**Lic. Cinthia Hurtado**

*Purchase Manager*

**Ing. Lorena Carreón Barrientos**

*Sales Manager*

**Ing. Francisco Javier Gonzáles López**

*Sales Manager*

**Ing. Andrea Alicia García Aguilar**

*Social Compliance Manager*

**Ing. Andrés Villegas**

*Human Resources Manager*

**María Felisa Martínez García**

*Quality Manager*

**L.A.C.P. Abel Arvizu Vallejo**

*Production Manager*





Visit us in  
Dolores  
Hidalgo C.I.N  
Guanajuato  
México

