



Uniting people through music and fashion to be part of the change.

Paruno promotes community, teamwork, and aesthetic quality, promoting innovative tools and circular fashion for musicians and music lovers.

To be the comprehensive reference in fashion and music, standing out for our 360° offering: training, stages, instruments, audio, and footwear that connect with values of sustainability, aesthetics, boldness, and reflection.

C.R.E.A.R. Values

- Communal: We grow with our community.
- Resilient: We evolve with every cultural shift.
- Aesthetic: We combine art, fashion, and functionality.
- Bold: We take strategic actions with energy.
- Reflective: We act with social and environmental awareness.

Benefits of choosing Paruno

- Long-lasting quality: Customers praise the footwear's comfort, durability, and beauty
- Sustainable commitment: Circular fashion, low-impact materials
- Delivery and service: Free shipping, installment payment options, and excellent customer service

- Social support: Donation of white shoes for healthcare workers during COVID

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